

24th Annual Ministers/Stephen E. Ross Award Breakfast

--On October 20, 2012, the NAACP will host the 24th Annual Ministers/Stephen E. Ross Award Breakfast at the Monterey Beach Resort, 2600 Sand Dunes Dr., Monterey. The Award recipient is Cecil Bindel, First White President of the Monterey Peninsula Branch NAACP and civil rights activist. The event theme is "Are You Just a Paid Member or Part of the Movement". Cost is \$50 per person. Event starts at 9:00 a.m. Contact Ruthie Watts at 394-3547 or the office at 394-3727 for info or to RSVP.

NAACP Chapter Formed at CSUMB

On September 7, 2012, the CSUMB NAACP held its inaugural meeting at the Student Center. Approximately 35 students, staff, faculty and community members attended the meeting where many of the 28 charter members were



presented their membership cards. Members from the Monterey County Branch NAACP were present, to include President Mel Mason. Shiyla Goodie, a psychology major from Los Angeles currently serves as the Interim President. The effort to organize a

campus chapter was an out growth of the Monterey County Branch's 80th anniversary celebrated last February, where several students had the honor of meeting and talking with National NAACP President, Benjamin Jealous.

Voter Registration - In May National President/CEO Benjamin Todd Jealous announced the national launch of the NAACP's "This Is My Vote!" campaign, with the goal being to register scores of new voters and coordinate with state and college NAACP chapters, voter advocacy groups, and other civil rights organizations. The Monterey County Branch set a goal to get 1,000 people registered.

Become a Member

Membership is more than a contribution, you are joining a team that believes in equality

Annual Adult Membership—\$30

Lifetime Adult Membership—\$750

Annual Youth Membership—\$15

Lifetime Youth Membership—\$400

Monterey County NAACP Officers

Mel Mason, President

Joe Watson, 1st Vice President

Helen Rucker, 2nd Vice President

Jim Black, Treasurer

Edd W. Armstrong, Sec./V. Chair, Education

Steven Goings, Asst. Secretary

Executive Committee

All listed above +

Tony Anderson, Member

Mary Claypool, Chair/Press & Publicity

Leroy Davis, Chair Armed Forces/Veterans

Rev. Harold Lusk, Chair/Religious Affairs

Monica Mapp, Chair, Youth Works

Dean Martin, Member

Regina Mason, Chair/Membership

Narges Mohsenpour, Chair/ACT-SO

Alana Myles, Member

Princess Pope, Chair/Education

Delores Scaife-Higgins, Member

Ruthie Watts, Chair/Stephen Ross Breakfast

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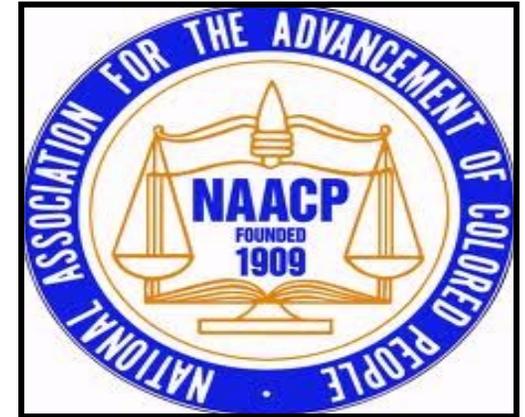
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www.naacpmonterey.org

News Bulletin

September 2012

Monterey County Branch



Mission

To ensure the political, educational, social and economic equality of rights of all persons and to eliminate race-based discrimination

Vision

The vision of the National Association for the Advancement of Colored People is to ensure a society in which all individuals have equal rights without discrimination based on race.

Objectives

- ❖ To achieve equality
- ❖ To eliminate discrimination
- ❖ To remove barriers of racial discrimination
- ❖ To seek enactment of civil rights laws

NAACP Meetings

Check website for meeting locations, dates & times. www.naacpmonterey.org

President's Report



As the November Branch election draws near, it has dawned on me that my term as President of this great Branch is nearing its end. For those who can remember, I promised the

Branch and the community that I would serve one final term as President and I am living up to that promise. Since this is the last newsletter until the New Year, this is my opportunity to thank members of our incredible leadership team (their names are listed on the back of this newsletter) for their successful efforts in revitalizing our Branch. This is also my opportunity to thank members of our community for your trust in our Branch, your great support and your increased membership. Listed below are what I see as some of the major successes and accomplishments our Branch under this great leadership team has made in the past two years.

Immediately responded to the LAPD shooting and killing of Monterey County's own Reggie Doucet, Jr. that galvanized the Los Angeles and Monterey County communities. While LAPD called the killing justifiable, the Branch is engaged with the U.S. Department of Justice demanding that it carry out a federal investigation of LAPD and this killing and to prosecute the officers involved.

Responded to charges of racism at Carmel High, that resulted in a variety of racial and cultural harmony programs and activities at that school as well as ongoing communication between the school's administration and the Branch and the National Coalition Building Institute.

Reinstituted the Ministers/Stephen E. Ross Award Breakfast.

Maintained the NAACP-Law Enforcement Council created by the Branch in 2004, added Highway Patrol Commander and the Warden of Soledad Prison as members.

Reinforced partnership and collaboration with the Ministerial Alliance.

Supported UNITE-Hotel Restaurant Employees (HERE) Local 483 in their victorious struggle at Asilomar. Struggles are ongoing at Mission Hotel, Pine Inn Hotel & LaPlaya Hotel.

Won long overdue pay increase for an African American female County employee and instrumental in the rehiring of four employees with various businesses. Other wrongful termination complaints are still being processed by the Branch.

Established Tenants Association and collaboration with the Del Monte Manor/Villa Del Monte Board to address issues of alleged wrongful evictions and other tenant concerns.

Increase in Branch membership of well over 100 new members over the past two years!

Participated in the NAACP National & State Conventions with full delegations of Branch representatives. We were a "hit".

Participation in school board meetings, resolving issues of alleged discrimination in school districts and continuing to provide scholarships to students in need.

Branch representation once again on the county's Equal Opportunity Advisory committee.

Branch participates in the AB109 Prison Realignment meetings.

Created a Veterans Affairs Committee that has served to educate the Branch as well as the community about benefits and issues confronting veterans – especially Black veterans.

Launched one of the most successful voter registration/voter education drives in the Branch's recent history

Celebrated Branch's 80th anniversary at the Life membership Banquet with over 400 in attendance

Assisted in the establishment of a college chapter of the NAACP at California State University-Monterey Bay.

Started this Newsletter & revamped the website

Space does not allow for the listing of the many more successes that the Branch accomplished in the past two years. Again, heartfelt thanks to our community members and a special thanks to all the officers and members of this Branch's Executive Committee for the incredible work you have done for this Branch and our community these past two years. Forward Ever!

Education Committee

MPUSD has implemented a district-wide dress code. The Parent Institute for Quality Education will offer both English and Spanish courses to parents. The District will look into the sale of a Bond Anticipation Note so they can continue the course of construction and refurbishing of schools. The District has used \$35 million of the bond funds. (Alana Myles)

Its back to school time! The doors of the Education Committee are open to parents who may desire insight or assistance into obtaining the best possible educational experience for their child(ren). If there is a problem or something praiseworthy occurring in the schools, we would like to know about it. We can only become involved when parents permit us to do so. In November, you will receive your invitation to participate in our annual Silent Tea Scholarship Fundraiser. With your donations, we assisted ten future leaders to attend college this year. Please continue to support generously! (Princess Pope)